

JORDAN JENNINGS + DESIGN (résumé)

Overview

Schedule-conscious, detail-oriented graphic designer fully capable of collaboration or autonomy.

Experience

Head of Creative for Delicious-Simplicity.com (11.08 - present)

- Co-Founder of company.
- Designed corporate branding, website, print materials and all multimedia projects.
- Copywrote all corporate collateral.
- Interfaced directly with all clients to determine company identity and creative direction.

Freelance Designer (01.08 to present)

- Developed web, print, multimedia, and branding projects for clients across the globe.
- Interfaced with collaborators and clients via phone, Skype, AIM and BaseCamp.

Graphic Designer, Notherworld Entertainment (10.06 thru 12.07)

- Designed print materials for screenplay teasers and promotional one-sheets.
- Created company brand and designed all corporate identity materials.
- Spearheaded a web-presence initiative to heighten business profile.

Junior Designer, Symetri.com (03.00 thru 09.01 *continued as freelance* 09.01 thru 08.06)

- Worked in a small teams environment to develop web, print, and multimedia projects.
- Interfaced directly with clients to determine needs and direction.
- Maintained close client communication from project inception to completion.
- Frequently assisted and critiqued fellow designers.
- Collaborated in an internal redesign of company brand.
- Client List includes Kimberly-Clark, Wachovia, Home Depot, Novartis, Sara Lee, Sealy.

Junior Designer, News-Record.com & DepotDesign.com (05.99 thru 03.00)

- Developed on-line advertisements for an array of local small-business clients.
- Designed banners, pop-ups, and brochure-ware websites with strict adherence to corporate brand regulations.

Education

2002 - 2006 – Bachelor of Fine Arts, *School Of Visual Arts, NYC*

2001 - 2002 – Comprehensive Graphic Design Curriculum, *School Of Visual Arts, NYC*

Software Proficiency & Other Skills

Proficient in Adobe Creative Suite (Illustrator, Dreamweaver, Flash, Acrobat, et al)

Highly proficient in Adobe Photoshop, Microsoft Office (Word, Excel, Powerpoint)

Additional software experience in Final Cut Pro and Apple iLife Suite

- 107 words-per-minute typist with 98% accuracy.
- Very adept at freehand drawing and thumbnail sketching.
- Codes basic HTML by hand (without a WYSIWYG editor)

Recognition

- Adobe/Macromedia Shocked Site Of The Day
- Scholastic Gold Key Winner
- SVA Departmental Scholarship, 2005 and 2006
- Featured on K10K, DIK, and Surfstation
- North Carolina Apprentice Of The Year, 2001

View portfolio online at Portfolio.JordanJennings.com

References available upon request.

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portfolio.jordanjennings.com